

EEO PUBLIC FILE REPORT
Basin Mediactive; Klamath Falls, Oregon
October 1, 2017 through September 30, 2018

This report covers the following employee unit:

| Call Sign | Facility ID Number | Location City, State |
|-----------|--------------------|-------------------------|
| KAGO AM | 23245 | Klamath Falls, Oregon |
| KAGO FM | 198620 | Altamont, Oregon |
| KFXX FM | 23246 | Klamath Falls, Oregon |
| KHIC FM | 190240 | Keno, Oregon |
| KLAD AM | 3408 | Klamath Falls, Oregon |
| KLAD FM | 3409 | Klamath Falls, Oregon |

Full Time Positions Filled

| Full Time Position | Position Title | Date Open | Date Filled | Recruitment Source(s) utilized to fill the vacancy (including organizations entitled to notification)* | Number Interviewed | Number Hired |
|--------------------|------------------------|-----------|-------------|--|--------------------|--------------|
| 1 | News & MIDDAYS on KLAD | 7/3/2017 | 10/2/2017 | All Access Klamath Community College Klamath Tribes Oregon Association of Broadcasters Oregon Employment Department Southern Oregon University Word of Mouth | 3 | |
| 2 | Account Executive | 11/6/2017 | 1/2/2018 | Basin Mediactive, LLC (Station Promo) Word of Mouth | 1 | 1 |
| 3 | Account Executive | 6/15/2018 | 8/1/2018 | Basin Mediactive, LLC (Station Promo) Employee Referral | 1 1 | 1 |

*See attached list of recruitment sources for contact information

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Information Regarding Recruitment Sources Contacted for Full Time Vacancies

| Number | Recruitment Source | Contact | Total Interviewed | Entitled to Notification |
|--------|--|---|-------------------|--------------------------|
| 1 | Alaska Broadcasters Association 7000 W. 41st Ave. Anchorage, AK 99503 | Cathy Hiebert 907-258-2424 akbaqold@qci.net | | N |
| 2 | All Access | www.allaccess.com | 3 | N |
| 3 | Basin Mediactive, LLC 404 Main St. Suite 4 Klamath Falls, OR 97601 | Rob Siems 541-882-8833 | | N |
| 4 | Career Fair 404 Main St. Suite 4 Klamath Falls, OR 97601 | Rob Siems 541-882-8833 | | N |
| 5 | Craigslist | www.craigslist.com | 1 | N |
| 6 | Employee Referral | N/A | | N |
| 7 | Express Employment Pros 4036 S. 6th St. #4 Klamath Falls, OR 97603 | Estella Alvarado 541-273-5000 | | N |
| 8 | Internal Promotion | N/A | 1 | N |
| 9 | Klamath Community College 7390 South Sixth Street Klamath Falls, OR 97603 | Paula Pence 541-880-2236 | | N |
| 10 | Klamath Tribes P. O. Box 436 Chiloquin, OR 97624 | Brenda Franks 541-783-2219 | | N |
| 11 | Mybasin.com | www.mybasin.com | 1 | N |
| 12 | National Alliance of State Broadcasters | Cathy Hiebert 907-258-2424 akbaqold@qci.net | | N |
| 13 | Oregon Association of Broadcasters 7150 SW Hampton; Suite 240 Portland, OR 97223 | Keith Shipman 503-443-2299 | | N |

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| 14 | Oregon Employment Department (Worksource) 801 Oak Street Klamath Falls, OR 97601 | Employment Service 541-883-5630 Kim Kanan 541-850-4564 | | N |
| 15 | Post Job Free | www.postjobfree.com | | N |
| 16 | Sportscasters Talent Agency of America | Jon Chelesnik 949-648-7822 jon@staatalent.com www.staatalent.com | | N |
| 17 | Today's Classifieds | www.todays-classifieds.com | | N |
| 18 | Traffic Directors Guild of America 26000 Avenida Aeropuerto, Bldg 114 San Juan Capistrano, CA 92675 | Larry Keene 949-429-4063 tdga@cox.net | | N |
| 19 | Walk In | | 1 | N |
| 20 | Washington Association of Broadcasters 724 Columbia Street N.W., Suite 310 Olympia, WA 98501-1249 | 360-705-0774 | | N |
| 21 | Word of Mouth | | 1 | N |

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**Prong 3 Longer-Term Recruitment Initiatives
 Implemented During Previous Year**

| Number | Date | Initiative | Description | Scope of Involvement | Personnel Involved |
|--------|---|----------------|---|--|---|
| 1 | Basin Mediactive Holiday Open House December 7th, 2017 | Other Activity | Basin Mediactive held a holiday open house to clients and their families from 5:30pm to 7:00pm at their station location. They discussed careers in broadcasting with open house attendees and shared job descriptions in the radio industry. | DJs, Sales, Management | Staff |
| 2 | Rural Business & Innovation Summit September 13, 2018 | Other Activity | The Klamath County Chamber of Commerce hosted a business summit at Klamath Community College from 8:30am to 4:00pm. Entrepreneurs, corporate business leaders, and investors were in attendance. The summit included the latest thinking and best practices on rural economic/employment situations, how to attract/retain younger employees, and social media marketing. | Account Executives, General Manager, DJs | Cathy Jensen Greg Anthony Rob Siems Dick North Melissa Logan Jay Davis |