

**EEO PUBLIC FILE REPORT**  
**Basin Mediactive; Klamath Falls, Oregon**  
**October 1, 2018 through September 30, 2019**

**This report covers the following employee unit:**

Call Sign	Facility ID Number	Location City, State
KAGO AM	23245	Klamath Falls, Oregon
KAGO FM	198620	Altamont, Oregon
KFXX FM	23246	Klamath Falls, Oregon
KHIC FM	190240	Keno, Oregon
KLAD AM	3408	Klamath Falls, Oregon
KLAD FM	3409	Klamath Falls, Oregon

**Full Time Positions Filled**

Full Time Position	Position Title	Date Open	Date Filled	Recruitment Source(s) utilized to fill the vacancy (including organizations entitled to notification)*	Number Interviewed	Number Hired
1	Traffic Director	6/27/2019	11/5/2018	All Access Basin Mediactive (Station Promotion) Express Employment Professionals Traffic Directors Guild of America Word of Mouth	1	1

\*See attached list of recruitment sources for contact information

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**Information Regarding Recruitment Sources Contacted for Full Time Vacancies**

Number	Recruitment Source	Contact	Total Interviewed	Entitled to Notification
1	Alaska Broadcasters Association 7000 W. 41st Ave. Anchorage, AK 99503	Cathy Hiebert 907-258-2424 <a href="mailto:akbaqold@qci.net">akbaqold@qci.net</a>		N
2	All Access	<a href="http://www.allaccess.com">www.allaccess.com</a>		N
3	Basin Mediactive, LLC 404 Main St. Suite 4 Klamath Falls, OR 97601	Rob Siems 541-882-8833		N
4	Career Fair 404 Main St. Suite 4 Klamath Falls, OR 97601	Rob Siems 541-882-8833		N
5	Craigslist	<a href="http://www.craigslist.com">www.craigslist.com</a>		N
6	Employee Referral	N/A		N
7	Express Employment Professionals 104 N. 11th St. Klamath Falls, OR 97601	Jillian Stork 541-273-5000	1	N
8	Internal Promotion	N/A		N
9	Klamath Community College 7390 South Sixth Street Klamath Falls, OR 97603	Paula Pence 541-880-2236		N
10	Klamath Tribes P. O. Box 436 Chiloquin, OR 97624	Brenda Franks 541-783-2219		N
11	Mybasin.com	<a href="http://www.mybasin.com">www.mybasin.com</a>		N
12	National Alliance of State Broadcasters	Cathy Hiebert 907-258-2424 <a href="mailto:akbaqold@qci.net">akbaqold@qci.net</a>		N
13	Oregon Association of Broadcasters 7150 SW Hampton; Suite 240 Portland, OR 97223	Keith Shipman 503-443-2299		N

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Number	Recruitment Source	Contact	Total Interviewed	Entitled to Notification
14	Oregon Employment Department (Worksource) 801 Oak Street Klamath Falls, OR 97601	Employment Service 541-883-5630 Kim Kanan 541-850-4564		N
15	Post Job Free	<a href="http://www.postjobfree.com">www.postjobfree.com</a>		N
16	Sportscasters Talent Agency of America	Jon Chelesnik 949-648-7822 <a href="mailto:jon@staatalent.com">jon@staatalent.com</a> <a href="http://www.staatalent.com">www.staatalent.com</a>		N
17	Today's Classifieds	<a href="http://www.todays-classifieds.com">www.todays-classifieds.com</a>		N
18	Traffic Directors Guild of America 26000 Avenida Aeropuerto, Bldg 114 San Juan Capistrano, CA 92675	Larry Keene 949-429-4063 <a href="mailto:tdga@cox.net">tdga@cox.net</a>		N
19	Walk In			N
20	Washington Association of Broadcasters 724 Columbia Street N.W., Suite 310 Olympia, WA 98501-1249	360-705-0774		N
21	Word of Mouth		1	N

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**Prong 3 Longer-Term Recruitment Initiatives  
 Implemented During Previous Year**

Number	Date	Initiative	Description	Scope of Involvement	Personnel Involved
1	Basin Mediactive Holiday Open House December 6th, 2018	Other Activity	Basin Mediactive held a holiday open house to clients and their families from 5:30pm to 7:00pm at their station location. They discussed careers in broadcasting with open house attendees and shared job descriptions in the radio industry.	DJs, Sales, Management	Staff
2	BOLI Seminar: Document, Discipline, and Discharge April 3, 2019	Other Activity	The Rogue Valley Oregon Employer Council hosted a BOLI seminar at Smullin Health Education Center from 8:00am to 12:00pm. Business owners, managers, front line supervisors, and HR professionals were in attendance. The seminar provided attendees with the knowledge and tools on how to properly document, discipline, and discharge employees with unacceptable conduct and performance problems.	Accounting Manager	Nicky Robinson
	Rural Business & Innovation Summit September 12, 2019	Other Activity	The Klamath County Chamber of Commerce hosted a business summit at Klamath Community College from 8:30am to 6:00pm. Entrepreneurs, corporate business leaders, and investors were in attendance. The summit included tools to grow your business, building resilient digital marketing footprint, and making the most of a multi-generational workforce.	Account Executive DJ	Cathy Jensen Melissa Logan