

2026 Political & Issue Rate Cards

Montevideo + Willmar



INGSTAD MINNESOTA RADIO NETWORK

Individual Station Rates / Banner Ads

MONTEVIDEO



BIGFOOT
105.5 FM
ALWAYS ROCKING

Political Rates/Issue Rates/Banner Ads for Individual Stations

Station: KDMA AM FARM & COUNTRY FORMAT 1460 AM / 93.9 FM

	:30 Net	:30 Gross	:60 Net	:60 Gross
<u>Political Rates</u>				
6am – 7pm	\$15.09	\$18.70	\$18.48	\$21.78
5am – 10pm	\$12.72	\$15.27	\$16.59	\$19.58
Prime Time	\$16.85	\$19.80	\$20.42	\$24.02
<u>Issue Rates</u>				
6am – 7pm	\$16.59	\$19.58	\$20.50	\$24.11
5am – 10pm	\$14.52	\$17.07	\$18.57	\$21.87
Prime Time	\$18.48	\$20.86	\$22.44	\$26.40

Station: BIGFOOT FM ROCK FORMAT 105.5 FM

	:30 Net	:30 Gross	:60 Net	:60 Gross
<u>Political Rates</u>				
6am – 7pm	\$8.49	\$9.99	\$10.78	\$12.67
5am – 10pm	\$6.56	\$7.70	\$8.80	\$10.34
Prime Time	\$10.38	\$12.23	\$12.67	\$14.92
<u>Issue Rates</u>				
6am – 7pm	\$9.90	\$11.66	\$12.76	\$15.05
5am – 10pm	\$7.88	\$9.24	\$10.78	\$12.67
Prime Time	\$11.79	\$13.86	\$14.74	\$17.34

Prime time periods include 6a-10a, 10a-3p, 3p-7p. Political and Issue commercials are not pre-emptible.

Additional program rates available upon request. Long form minimum of 3 minutes at \$50 per minute net.

Additional production fee for long form.

WILLMAR



Political Rates/Issue Rates/Banner Ads for Individual Stations

Station: KDJS AM FOX SPORTS FORMAT / 1590 AM / 105.7 FM 1,000 Watts

	:30 Net	:30 Gross	:60 Net	:60 Gross
Political Rates				
6am - 7pm	\$10.62	\$12.49	\$13.48	\$15.84
5am - 10pm	\$8.20	\$9.63	\$11.00	\$12.93
<i>Prime Time</i>	\$12.98	\$15.29	\$15.84	\$18.65
Issue Rates				
6am - 7pm	\$12.38	\$14.58	\$15.95	\$18.81
5am - 10pm	\$9.85	\$11.55	\$13.48	\$15.84
<i>Prime Time</i>	\$14.74	\$17.33	\$18.43	\$21.67

Station: KDJS FM HOT COUNTRY FORMAT / 95.3 FM 50,000 Watts

	:30 Net	:30 Gross	:60 Net	:60 Gross
Political Rates				
6am - 7pm	\$18.87	\$23.38	\$23.10	\$27.23
5am - 10pm	\$15.90	\$19.09	\$20.74	\$24.48
<i>Prime Time</i>	\$21.07	\$24.75	\$25.52	\$30.03
Issue Rates				
6am - 7pm	\$20.74	\$24.48	\$25.63	\$30.14
5am - 10pm	\$18.15	\$21.34	\$23.21	\$27.34
<i>Prime Time</i>	\$23.10	\$26.07	\$28.05	\$33.00

Station: KRVY FM TRUE VARIETY FORMAT / 97.3 FM 50,000 Watts

	:30 Net	:30 Gross	:60 Net	:60 Gross
Political Rates				
6am - 7pm	\$13.09	\$15.40	\$18.98	\$22.33
5am - 10pm	\$10.62	\$12.49	\$16.50	\$19.42
<i>Prime Time</i>	\$15.57	\$18.32	\$21.40	\$30.03
Issue Rates				
6am - 7pm	\$19.69	\$23.21	\$24.75	\$29.15
5am - 10pm	\$17.71	\$20.85	\$22.28	\$26.24
<i>Prime Time</i>	\$22.00	\$25.85	\$27.23	\$32.12

Prime time periods include 6a-10a, 10a-3p, 3p-7p.

Political and Issue commercials are not pre-emptible. Additional program rates available upon request. Long form minimum of 3 minutes at \$55 per minute net. Additional production fee for long form.